

TRAINING MANUAL BOLDBROWS & MACHINE SHADING



MASTER THE ART OF BOLD, DEFINED BROWS BY JOINING THE PHIACADEMY BOLD BROWS COURSE TO MASTER ADVANCE YOUR TECHNIQUES IN BROW SHAPING, MACHINE SHADING, MICROBLADING, NANO STROKES, AND DESIGN. WHETHER YOU'RE A BEGINNER OR EXPERIENCED PROFESSIONAL, THIS COMPREHENSIVE TRAINING WILL TEACH YOU HOW TO CREATE PERFECTLY BOLD, NATURAL-LOOKING BROWS. GAIN EXPERT SKILLS AND CONFIDENCE TO ELEVATE YOUR BEAUTY SERVICES AND CLIENT SATISFACTION.

BY PHIACADEMY MASTER LORINA RISKO

OUR BOLD BROWS COURSE IS AN IN-DEMAND, 2-DAY, LIVE, HANDS-ON TRAINING THAT EQUIPS YOU TO CREATE A HIGHLY CONFIDENT AND BOLD SET OF EYEBROWS WITH ADVANCED TECHNIQUES IN BROW SHAPING, MICROBLADING, AND NANO HAIRSTROKE ARTISTRY.

THIS HIGHLY POPULAR COURSE IS DESIGNED FOR BOTH BEGINNERS AND EXPERIENCED PROFESSIONALS, OFFERING PERSONALIZED INSTRUCTION TO MASTER BOLD, NATURAL-LOOKING BROWS.

AFTER THE IN-CLASS TRAINING WITH MASTER LORINA, HER STUDENTS WILL RECEIVE 6 MONTHS OF ONLINE SUPPORT THROUGH CRAFT MASTER APPLICATION, WHICH INCLUDES STEP-BY-STEP DEMO VIDEOS. TO ENSURE SKILL MASTERY, YOU MUST COMPLETE 12 LEVELS OF CRAFT MASTER, ENHANCING YOUR TECHNIQUE AND BOOSTING YOUR CONFIDENCE.

UPON COMPLETION, YOU'LL BE READY TO DELIVER EXCEPTIONAL BROW SERVICES TO YOUR CLIENTS.

NOTE: THE BOLD BROWS PREMIUM KIT IS INCLUDED IN THE COURSE FEE AND COULD BE USED ON CLOSE TO 80 CLIENTS. REMEMBER THIS IS A POTENTIAL INVESMENT WITH CONSIDERABLE PROFIT



BOLD BROWS MASTER: LORINA RISKO

BoldBrows Basic Training is an in-person course with Master Lorina Risko of Phi Academy.

Following the completion of this training, our students will gain the skill requirements of the BoldBrows microblading method and will obtain an **International Certificate Worldwide!**

TRAINING INFORMATION:

Two Day in-person Training

Day 1: Theory

Day 2: Hands On Live Model

- We will Provide you a model



Bold Brows Premium Kit 3.0

6 Month CraftMaster Online Support

4 Additional Courses

UNLIMITED PHI Shading Course
 BONUS: Live Demo of Machine Shading

- UNLIMITED PHI Skin Expert Course
- UNLIMITED GMC Course (Gain more Clients)
- UNLIMITED Hygiene Course

BoldBrows Course Fee

Online Standard	\$2,200.00 + HST
Standard Kit Workshop	\$3,100.00 + HST

Online Premium \$2,700.00 + HST Premium Kit Workshop \$3,800.00 + HST

Pigment Golden Brown SUPE 2 pcs. 2 pcs. Pigment Brown 1 SUPE Pigment Brown 2 SUPE Pigment Brown 3 SUPE 2 pcs. Pigment Fox SUPE Pigment Yellow SUPE Pigment Red SUPE Pigment Black SUPE Ipc. BoldBlade 50/1 Golden Ratio Divider PhiBlade disposable tool 18 U ECC 0.18 30/1 Ipc. Skin Candy Monodose Balm 50/1 Ipc. Universal Holder silver Ipc. Printed Latex 3/1 Scissors and Tweeezers Ipc. Mineral Pencil Ipc.

kit_{STANDARD}









REFUND POLICY

Our refund policy is designed to be clear and fair. If you change your mind before we make the online course content available to you on CraftMaster, we offer a full refund of your payment.

However, once you've received your kit and gained access to the online resources, you are no longer eligible for a refund. This applies to both our online and in-person training programs.

For In-person courses, you are eligible for a partial refund only if you have not attended any of the training days. The partial refund will be 50% of the total course fee. Please note, the deposit you pay to reserve your spot and kit is non-refundable.

PHIMASTER LORINA ACADEMY

Lorina offers personalized mentorship, ongoing guidance, exclusive resources, and expert support to all her students throughout their journey.

Insurance

- Share our Insurance Company Information

Social Media Marketing Tips

- Help set-up an Instagram Buisness account and provide you tips to boost traffic
 - Tips on Google Ads & Business

Equipment Recommendations

- Recommend the items we use on a daily basis and help you start such as professional lighting and work beds

Client Consent Form Sample

- Custom-consent form from Master Lorina, we will send a docx once you graduate & become a BoldBrow Artist

Client After-Care Form

- Custom-Aftercare form from Master Lorina, we will send a docx once your graduate & become a BoldBrow Artist

Guidance Appointments

- Book an appointment to shadow Lorina's Work
- Book an appointment for consultations or any questions
- Book an appointment or call at any time